



REP HEADLINE# 6292001      TRF# 331377  
\$\$\$ MOD# 1: UNAPPROVED      REV #1 \$\$\$

FAX# 215 564 1103  
!!!  
RRT FROM REP OCT22/12 14.48  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
6	S		700A-800A	30		\$850.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW												
7	S		800A-900A	30		\$800.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW												
8	S		900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW 2												
9	S		600A-800A	30		\$450.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 SAT 6AM NEWS												
10	S		800A-1030A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 SAT 8AM NEWS												
11	S		530A-800A	30		\$450.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 SUNDAY 530A NEWS												
12	S		800A-1000A	30		\$500.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 SUNDAY 8AM NEWS												
13	S		1200N-1230P	30		\$500.00	10/23	10/26	0		TU-F	0
PROGRAM : NOON NEWS												
14	S		500P-530P	30		\$1,100.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 FIRST AT 5												
15	S		530P-600P	30		\$1,100.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 530PM NEWS												
16	S		600P-630P	30		\$1,300.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 6PM NEWS												
17	S		1100P-1135P	30		\$2,700.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 11P NEWS												

\*\*\* WPXI-TV \*\*\*

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18	S		1100P-1130P	30		\$2,900.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 11P NEWS												
19	S		1135P-1235A	30		\$3,000.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 11P NEWS/ BLACK AND GOLD												
20	S		700A-800A	30		\$625.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW												
21	A		1000A-1100A	30	4	\$350.00	10/26	10/26	1		FRI	1
PROGRAM : ELLEN												
22	A		1200N-1230P	30	4	\$375.00	10/26	10/26	1		FRI	1
PROGRAM : NOON NEWS												
23	A		500P-530P	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 FIRST AT 5												
24	A		530P-600P	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 530 NEWS												
25	A		600P-630P	30	5	\$775.00	10/26	10/26			FRI	
PROGRAM : CH 11 6 NEWS												
26	A		600A-700A	30	5	\$575.00	10/26	10/26			FRI	
PROGRAM : CH 11 AM NEWS												
27	A		700P-730P	30	4	\$1,650.00	10/26	10/26	1		FRI	1
PROGRAM : JEOPARDY												
28	A		700A-800A	30	4	\$625.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												
29	A		730P-800P	30	4	\$1,250.00	10/26	10/26	1		FRI	1
PROGRAM : WHEEL												



LINE	TIME	PROGRAM	DATE	TIME	PRICE	QUANTITY	TOTAL
42	A 600P-630P	PROGRAM : SATURDAY NEWS	10/27	10/27	\$625.00	2	\$1250.00
43	A 800A-1030A	PROGRAM : SAT 8 AM NEWS	10/27	10/27	\$275.00	2	\$550.00
44	A 530A-800A	PROGRAM : AM NEWS	10/28	10/28	\$350.00	1	\$350.00
45	A 800A-1000A	PROGRAM : SUN 8AM NEWS	10/28	10/28	\$375.00	2	\$750.00
46	A 1100P-1135P	PROGRAM : CH 11 11PM NEWS	10/25	10/25	\$2,000.00	1	\$2,000.00
47	A 1135P-1235A	PROGRAM : TONIGHT SHOW	10/25	10/25	\$675.00	1	\$675.00
48	A 500P-530P	PROGRAM : CH 11 FIRST AT 5	10/25	10/25	\$800.00	1	\$800.00
49	A 530P-600P	PROGRAM : CH 11 530 NEWS	10/25	10/25	\$800.00	1	\$800.00
50	A 600A-700A	PROGRAM : CH 11 AM NEWS	10/25	10/25	\$575.00	1	\$575.00
51	A 600P-630P	PROGRAM : CH 11 6 NEWS	10/25	10/25	\$1,000.00	1	\$1,000.00
52	A 700A-800A	PROGRAM : TODAY SHOW	10/25	10/25	\$625.00	1	\$625.00
53	A 900A-1000A	PROGRAM : TODAY SHOW 2	10/25	10/25	\$300.00	1	\$300.00

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FAX# CREDIT RISK !!!  
HARRIS REPORT F\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL:SPTS:
54	A	730P-800P	30	4	\$1,650.00	10/25	10/25	1		THU	1
PROGRAM : WHEEL OF FORTUNE											
55	A	1200N-1230P	30	5	\$275.00	10/23	10/23			TUE	
PROGRAM : NOON NEWS											
56	A	500P-530P	30	5	\$575.00	10/23	10/23			TUE	
PROGRAM : CH 11 FIRST AT 5											
57	A	600P-630P	30	5	\$775.00	10/23	10/23			TUE	
PROGRAM : CH 11 6 NEWS											
58	A	700P-730P	30	5	\$1,250.00	10/23	10/23			TUE	
PROGRAM : JEOPARDY											
59	A	700A-800A	30	5	\$475.00	10/23	10/23			TUE	
PROGRAM : TODAY SHOW											
60	A	1100P-1135P	30	5	\$1,350.00	10/24	10/24			WED	
PROGRAM : CH 11 11PM NEWS											
61	A	1000A-1100A	30	5	\$250.00	10/23	10/23	1		TUE	1
PROGRAM : ELLEN											
62	A	1135P-1235A	30	4	\$675.00	10/24	10/24	1		WED	1
PROGRAM : TONIGHT SHOW											
63	A	1200N-1230P	30	4	\$375.00	10/24	10/24	1		WED	1
PROGRAM : NOON NEWS											
64	A	500P-530P	30	4	\$800.00	10/24	10/24	1		WED	1
PROGRAM : CH 11 FIRST AT 5											
65	A	530P-600P	30	4	\$800.00	10/24	10/24	1		WED	1
PROGRAM : CH 11 530 NEWS											



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CREDIT RISK 14!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT22/12 14.48  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
78	A		1100P-1135P	30		\$2,000.00	10/29	10/29			MON	
PROGRAM : CH 11 11PM NEWS												
79	A		500P-530P	30		\$800.00	10/29	10/29			MON	
PROGRAM : CH 11 FIRST AT 5												
80	A		600P-630P	30		\$1,000.00	10/29	10/29			MON	
PROGRAM : CH 11 6 NEWS												
81	A		700A-800A	30		\$625.00	10/29	10/29			MON	
PROGRAM : TODAY SHOW												
82	A		730P-800P	30		\$1,650.00	10/29	10/29			MON	
PROGRAM : WHEEL OF FORTUNE												
83	A		800A-900A	30		\$575.00	10/29	10/29			MON	
PROGRAM : TODAY SHOW												
84	A		900A-1000A	30		\$400.00	10/29	10/29			MON	
PROGRAM : TODAY SHOW 2												
85	A		600P-630P	30		\$625.00	10/27	10/27			SAT	
PROGRAM : SATURDAY NEWS												
86	A		800A-1030A	30		\$375.00	10/27	10/27			SAT	
PROGRAM : SAT 8 AM NEWS												
87	A		530A-800A	30		\$350.00	10/28	10/28			SUN	
PROGRAM : AM NEWS												
88	A		800A-1000A	30		\$375.00	10/28	10/28			SUN	
PROGRAM : SUN 8AM NEWS												
89	A		1100P-1135P	30		\$2,000.00	10/25	10/25			THU	
PROGRAM : CH 11 11PM NEWS												





REP: TEL# 215-564-1206 FAX# 215 564 1103

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
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102	A		800A-900A	30		\$575.00	10/24	10/24			WED	
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PROGRAM : TODAY SHOW

103	A		900A-1000A	30		\$400.00	10/24	10/24			WED	
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PROGRAM : TODAY SHOW 2

104	A		730P-800P	30		\$1,250.00	10/26	10/26			FRI	
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PROGRAM : WHEEL

105	A		600P-630P	30		\$475.00	10/27	10/27			SAT	
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PROGRAM : SAT NEWS

106	A		800A-1030A	30		\$275.00	10/27	10/27			SAT	
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PROGRAM : SAT 8AM NEWS

107	A		800A-1000A	30		\$275.00	10/28	10/28			SUN	
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PROGRAM : SUN 8AM NEWS

108	A		1000A-1100A	30		\$250.00	10/23	10/23			TUE	
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PROGRAM : ELLEN

109	A		900A-1000A	30		\$400.00	10/24	10/24	1		WED	1
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PROGRAM : TODAY SHOW 2

OCT/12 23225.00 NOV/12 \$7,400.00

CONTRACT TOTAL 30625.00  
TOTAL SPOTS 39

MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE